



BRETFORTON SILVER BAND LAST NIGHT OF THE PROMS



6 Clayfield Road,
Bretforton,
Evesham
Worcestershire.
WR11 7HS

Dear sir / madam,

I am writing to see if you would be interested in sponsoring Bretforton Silver Bands 'Last Night of The Proms' event to be held this year on July 22nd in Bretforton. The Proms is an outdoor picnic in the park type event with musical entertainment and a Firework display, and attracts in the region of 4000 people annually.

To give you an idea of the scale of this event please could I direct you to YouTube video:

<http://www.youtube.com/watch?v=E47O4KCS-Xw>
<http://www.youtube.com/watch?v=oiD6IRP58ZY>

The ethos underpinning the Proms is for it to be accessible to all therefore entrance to the event is completely free. Whilst we manage our costs carefully, essential services to comply with licence conditions costs us £7000 per annum. We raise money on the night via raffle and collection, however we depend on the good will of local businesses to help us cover our costs.

Your generous sponsorship of the Proms will entitle you to allocated space within the programme to promote your business / services. We offer varying size adverts within the programme dependant on how much you are able to sponsor. Please see below:

- 1 full page advertisement £100
- ½ page advertisement £50
- ¼ page advertisement £30
- A small advertisement £10

If you have any questions or if you could help us in any other way then please contact us via the above address or alternative Laurahunt24@hotmail.co.uk

Thanks for your consideration in this matter and we hope you can attend the event.

Yours sincerely,

Laura Hunt
Bretforton Proms committee